

LIGHT FIGHT NIGHT

BOXING & MMA SHOWDOWN

DATE

SUNDAY, DECEMBER 20, 2026

LOCATION

1090 CIRCLE GOMTINAGAR LUCKNOW

PRESENTED BY

ARUSH MISHRA



EVENT OVERVIEW

LIGHT FIGHT NIGHT

BOXING & MMA

Premier boxing and MMA event featuring elite fighters and high-stakes matchups

A dynamic night of skill, strength, and strategy

Bringing together top talent across boxing and MMA disciplines

Built for spectacle. Designed to deliver.



AUDIENCE & REACH

12,000+

expected live
attendees

2M+

global broadcast and
streaming reach

18–35

core audience of young adults
and urban professionals

HIGHLY ENGAGED

strong social media presence
and active fan community



WHY SPONSOR LIGHT FIGHT NIGHT?

**MAXIMIZE BRAND VISIBILITY ACROSS
ARENA AND BROADCAST**

**CONNECT WITH A HIGH-ENERGY, PASSIONATE
SPORTS AUDIENCE**

**ACCESS EXCLUSIVE VIP EXPERIENCES AND FIGHTER
MEET-AND-GREETS**

**ENGAGE THROUGH DIGITAL AND SOCIAL
MEDIA CAMPAIGNS**



SPONSORSHIP PACKAGES



Four levels of visibility. One unforgettable event.



	TITLE SPONSOR	GOLD	SILVER	BRONZE
BRAND VISIBILITY	center of the ring branding	large logo on promotions	Logo placement on select assets	Logo placement on event page
NAMING OPPORTUNITIES	ring/ cage naming rights	Co-presenting or round naming rights	Round naming opportunity	Feature or segment naming
ON-SITE ACTIVATIONS	Large footprint in prime locations	Premium activation space	Standard activation space	Shared activation space
	20 VIP PASS	10 VIP PASS	5 VIP PASS	2 VIP PASS
INVESTMENT	100000/-	75000/-	55000/-	35000/-

NEXT STEPS & CONTACT

Let's build a partnership that delivers impact inside and outside the ring.

GET IN TOUCH

Our sponsorship coordinator is ready to discuss customized opportunities.

JOIN US IN MAKING
LIGHT FIGHT NIGHT
AN UNFORGETTABLE EVENT



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BANK DETAILS



BANK NAME- State Bank of India
ACCOUNT NO- 45399284415
IFSC CODE- SBIN0003369
ACCOUNT HOLDER- ARUSH MISHRA

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